PROGRAMME PREVIEW

The 3rd SDG Business Forum will take place at the United Nations Headquarters in New York on 17 July 2018. The Business Forum provides a unique multi-stakeholder platform to support business action and partnerships to achieve the UN Sustainable Development Goals (SDGs)—fostering public-private dialogues, catalyzing new partnerships and alliances, and exploring innovative business solutions to accelerate sustainable development.

Each of the sessions at the Business Forum will be tailored to focus on the 2018 High Level Political Forum’s (HLPF) “in focus” goals.

OUTLINE AGENDA

9:15-10:00 OPENING PLENARY
Joint welcome by the organizers
Keynote address: H.E Amina J. Mohammed, Deputy Secretary-General, United Nations
H.E. Marie Chatardová, President of ECOSOC & Permanent Representative of the Czech Republic to the United Nations
Liu Zhenmin, Under Secretary-General for Economic and Social Affairs, United Nations
James Spalding, Chief Executive Officer, Itaipú Binacional Paraguay (TBC)
Lise Kingo, CEO & Executive Director, UN Global Compact
John W.H. Denton AO, Secretary General, International Chamber of Commerce

10:00-11:15 UNLOCKING THE POWER OF BUSINESS AS A FORCE FOR GOOD: MULTI-STAKEHOLDER IMPLEMENTATION OF THE SDGS AND THE ROLE OF BUSINESS
An interactive dialogue between business leaders, government ministers, and other stakeholders to showcase how they are collaborating at the local level to advance national SDG priorities. The session will focus how to build effective multi-stakeholder platforms at the country level capable of driving solutions to complex systemic challenges—and to learn from promising approaches.

H.E. Kimmo Tiilikainen, Minister of Environment, Government of Finland
Amy Jadesimi, Chief Executive Officer, Ladol
Tania Cosentino, President South America, Schneider-Electric
Jean-Pierre Clamadieu, Chief Executive Officer, Solvay
Guy Ryder, Director General, International Labor Organization

Respondents:
H.E. Doris Leuthard, Federal Councillor, Swiss Confederation
Masaya Futamiya, Chair, Sompo Japan Nippon
11:15-11:45  A NEW ERA FOR RESPONSIBLE BUSINESS—A CONVERSATION WITH LEADING CEOs
How are leading businesses responding to the challenge of sustainability?
What does it mean to be a “responsible business” in the age of the SDGs?
Roberto Marques, Executive Chairman, Natura
Thato Moagi, Chief Executive Officer, LeGae La Banareng Farms
David W. Mac Lennan, Chief Executive Officer, Cargill

11:45-13:00  LEADERSHIP & INNOVATION FOR THE SDGs
This session will examine innovative and leading solutions for the SDGs in review
during the 2018 HLPF. How can policy reforms enable greater action by the private sector
and where the UN system can add greatest value? Are the SDGs providing a new framework for innovation? And how are businesses integrating the SDGs as a framework for future growth?
H.E. Luis Fernando Mejia, Minister of National Planning, Government of Colombia
Sylvia Mulinge, Chief Executive Officer, Vodacom Tanzania
Erik Solheim, Executive Director, UNEP
Lars Linden, Chief Executive Officer, Ragn-Sells (SME)
Adnan Ahmed Yousif, President & CEO, Al Baraka Banking Group B.S.C
Rebecca Self, Chief Financial Officer, HSBC
Respondents:
H.E. Senida Mesi, Deputy Prime Minister, Government of Albania
Luis Eduardo Osorio, Executive Director for Sustainability and Institutional Relations, Vale

13:15-14:45  HIGH-LEVEL LUNCH (By invitation only)
H.E. Miroslav Lajčák, President of the 72nd Session of the UN General Assembly
H.E. Amina Mohammed, Deputy Secretary General, United Nations
Lise Kingo, Executive Director and Chief Executive Officer, UN Global Compact
H.E. Joka Brandt, Vice-Minister of Foreign Affairs, Kingdom of the Netherlands
Steve Waygood, CRIO, Aviva / World Benchmarking Alliance
Karin Finkelston, Vice-President for Partnerships, Communications and Outreach, International Finance Corporation
Agustín Delgado Martín, Chief, Innovation & Sustainability, Iberdrola
John W.H. Denton AO, Secretary General, International Chamber of Commerce

15:00-17:00  PARALLEL SESSION 1: SUSTAINABLE CITIES
Moderator: Michael Nolan, Director, Cities Programme, UN Global Compact
PANEL A: Towards inclusive and sustainable urbanization
Halima Murunga, Chief Business Development Officer, Wonderkid (Kenyan SME)
Anne Gadegaard, Associate Director, Corporate Sustainability, Novo Nordisk
Karine Rouge, President, Suez North America
Antonia Stroeh, Senior Vice President, Public Private Partnerships, Mastercard
Rose Christine Ossouka, Mayor of Libreville
Martha Herrera, Director of Corporate Social Responsibility, CEMEX
PANEL B: Investing in sustainable cities—How can the private sector contribute?
Lena Hök, Chief Sustainability Officer, Skanska
Gavin Power, Chief Sustainability Officer, PIMCO
Luis Atala, Corporate Vice President, Banco FICOHSA
Mónica Haydée Fein, Mayor of Rosario (TBC)
15:00-17:00 PARALLEL SESSION 2: MAKING THE SDGs EVERYONE’S BUSINESS

**Moderator:** Jane Nelson, Director of the Corporate Responsibility Initiative, Harvard Kennedy School

**PANEL A: Supply chains and small business innovating for the SDGs**
- Kamaljeet Bhatia, Chief Executive Officer, Pumpkart
- David Auerbach, Co-Founder, Sanergy
- David Croft, Global Sustainability Director, Diageo
- Thorsten Pinkepank, Director Corporate Sustainability Relations, BASF
- Katherine Blue, Sustainability Services Leader, North America, KPMG

**PANEL B: Embedding sustainability in global supply chains—The Griffiths food experience**
- Brian Griffith, Chairman, Griffith Foods
- Xhelal Danaj, Relikaj Ltd
- Nguyen Thi Quyen, NAM AGRO
- Laura Donnelly, Senior Associate, Rainforest Alliance

**PANEL C: Moving from words to action—how do we make the SDGs everyone’s business**
- Octavio Ibarra, Dean, Universidad del Norte, Colombia
- Tony Henshaw, Chief Sustainability Officer, Aditya Birla Group
- Issa Baluch, President, FIATA
- Monica Diskin, Legal Counsel, ENEL Argentina

15:00-17:00 PARALLEL SESSION 3: POLICY DIALOGUE FOR THE SDGs

**Moderator:** Cristiana Paşca Palmer, Executive Secretary, Secretariat of the Convention on Biological Diversity

**PANEL A: Multi-stakeholder policy dialogue to advance the SDGs**
- Dorothea Schuetz, Deputy Director, Ministry of Economic Affairs, Germany
- Sergio Londoño Zurek, Director, Colombian Presidential Agency for Cooperation
- Rebecca Marmot, Global Vice President, Sustainability, Advocacy and Partnerships, Unilever
- Ricardo Dueñas, Chief Executive Office, Ekos

**PANEL B: The added value of private sector in policy dialogue**
- Gualter Crisostomo, Head of Corporate Governance, CEiiA
- Pierre Victoria, Vice President, Sustainable Development, Veolia
- Jerry Kaminski, Chief Operating Officer, Land O’Lakes International
- Maria de Lourdes Nunes, Executive Director, Boticário Foundation for Nature Protection
- Adriana Leles, Special Advisor to the CEO, SANASA

**Respondent:**
- Hermance De La Bastide, Head of Public Affairs, Pernaud Ricard

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**CO-HOSTED BY**
- ICC International Chamber of Commerce
- UN DESA
- United Nations Global Compact

**SUPPORTING PARTNERS**

For information and registration, please visit [www.sdgbusinessforum.org](http://www.sdgbusinessforum.org)